

11 December 2017

**Media Release**

## **PLAMAN Global Announces Appointment of Rob Aukerman as President, Animal Nutrition & Health**

PLAMAN Global is delighted to announce that Rob Aukerman starts today as President, Animal Nutrition and Health.

Mr. Aukerman has over 33 years of experience in animal nutrition and health. Before joining PLAMAN Global, Mr. Aukerman spent nearly 25 years with Elanco Animal Health (a division of Eli Lilly and Company), where he was most recently Corporate Vice President and Head of New Business Strategy & Development, reporting to the President & CEO of Elanco. In this role, Mr. Aukerman had global oversight for the management, development and growth of the Aquaculture, Vaccine, Bio-Protection, and Enzyme businesses. He also led commercial licensing and acquisition strategy and execution.

From 2007 to 2015, Mr. Aukerman served as Corporate Vice President and President of North America (Commercial Operations), where he led an organization of more than 800 employees in the US and Canada.

Prior roles at Elanco Animal Health also include Senior Director of Global Marketing, Area Director & General Manager of the Pacific Rim, as well as Director of Innovation Strategy.

Mr. Aukerman graduated Magna Cum Laude with a Bachelor of Arts in Psychology from Asbury University.

### **Peter Plakidis – Founder & CEO of PLAMAN Global:**

*“I am absolutely delighted to welcome Rob to the PLAMAN Global team. Rob has the right mix of qualities we were seeking to lead our animal nutrition & health business. Rob has an outstanding track record and has demonstrated strong values that will allow us to achieve our ambitious growth strategy.”*

### **Rob Aukerman – President, Animal Nutrition & Health of PLAMAN Global:**

*“Animal agriculture and its role in feeding the world has been my lifelong passion. It is a great privilege for me to join the PLAMAN Global team and have the opportunity to bring a new and exciting product to the industry that I love and am honored to serve.”*

For more information, please contact: [info@plamancorp.com](mailto:info@plamancorp.com)

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*PLAMAN Global is a global animal nutrition and health company. PLAMAN Global is a pure-play animal feed additive business that is led by a world class management team with extensive experience and proven track records to execute on the company's business plan.*

*Black Pearl® is the brand name for PLAMAN Global's black diatomaceous earth product for animal nutrition applications. Black Pearl® is a high value natural feed ingredient that contributes to animal nutrition and feed quality. We take pride in the significant contribution we can make in the animal nutrition industry.*

*PLAMAN Global owns the world's only known large scale black diatomaceous earth deposit, located in New Zealand, and has a mineral reserve of 31 million tonnes (in accordance with the JORC Code and NI43-101). Black diatomaceous earth will be crushed, granulated and dried at our processing facility to form granules that will be marketed under the brand name Black Pearl®. Based on the anticipated production volumes, PLAMAN Global has an operational life of at least 27 years.*

*PLAMAN Global is the only supplier of Black Pearl® and plans to make it available to all major markets across the globe, including New Zealand.*