

2 July 2018

**Media Release**

## **PLAMAN Global Announces Appointment of William (Bill) Weldon, PhD as Chief Scientific Officer**

PLAMAN Global is delighted to announce that William (Bill) Weldon, PhD, starts today as Chief Scientific Officer.

Dr. Weldon has over 26 years of experience in animal nutrition and health. Immediately prior to joining PLAMAN Global, Dr. Weldon spent 14 months as the Chief Operating Officer of ASCUS Biosciences, a biotech company focused on developing microbial-based supplements for livestock. Before this, Dr. Weldon spent over 21 years with Elanco Animal Health (a division of Eli Lilly and Company) from 1995 to early 2017. Dr. Weldon's final role at Elanco was the Global Leader of Elanco's Nutritional Health business unit. In this role, Dr. Weldon built an internal business unit focused on expanding Elanco's offering in non-medicated feed additives for livestock. He also led efforts to expand Elanco's product portfolio beyond enzymes by licensing leading probiotic technology and assembled a team of experts with significant industry experience in research, regulatory and commercial.

From 2008 to 2015, Dr. Weldon served as Vice President of Elanco's Global Research, Development and Regulatory division, where he oversaw significant global product approvals, as well as the increase of Elanco's R&D portfolio pNPV by over 8 times and capacity by 4 times. Dr. Weldon also oversaw Elanco's Globalization of Regulatory infrastructure to improve global regulatory outcomes and reduce time of approvals.

In addition to his senior role within Elanco's Research, Development and Regulatory division, Dr. Weldon also had other responsibilities concurrently. He was responsible for Elanco's Western Europe Commercial Operations from 2013 to 2014, and for Elanco Knowledge Solutions from 2008 to 2014.

Dr. Weldon serves on the board of the American Society of Animal Science, and is on the board of other global, national and local scientific and philanthropic organizations.

Dr. Weldon holds a PhD from the University of Nebraska, with a major in Animal Science, Swine Nutrition. Dr. Weldon also holds a MS (Animal Science) and BS (Animal Science) from Michigan State University.

### **Rob Aukerman – President, Animal Nutrition & Health of PLAMAN Global:**

*"I couldn't be happier that Bill is joining the PLAMAN senior management team. Bill's strong character and high integrity, coupled with his extensive global experience in research, technical support, regulatory, and commercial operations, make him the ideal person to fulfil the role of Chief Scientific Officer."*

### **Bill Weldon – Chief Scientific Officer of PLAMAN Global:**

*"I am very excited to join the outstanding team at PLAMAN. We have a tremendous opportunity to bring new products to the market that meet critical needs of animal owners. The advancement of scientific understanding and methodology allows us to bring new solutions that enhance animal health, animal performance, and animal welfare that are completely aligned with the wishes of consumers."*

For more information, please contact: [info@plamancorp.com](mailto:info@plamancorp.com)

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*PLAMAN Global is a global animal nutrition and health company. PLAMAN Global is a pure-play animal feed additive business that is led by a world class management team with extensive experience and proven track records to execute on the company's business plan.*

*Black Pearl® is the brand name for PLAMAN Global's black diatomaceous earth product for animal nutrition applications. Black Pearl® is a high value natural feed ingredient that contributes to animal nutrition and feed quality. We take pride in the significant contribution we can make in the animal nutrition industry.*

*PLAMAN Global owns the world's only known large scale black diatomaceous earth deposit, located in New Zealand, and has a mineral reserve of 31 million tonnes (in accordance with the JORC Code and NI43-101). Black diatomaceous earth will be crushed, granulated and dried at our processing facility to form granules that will be marketed under the brand name Black Pearl®. Based on the anticipated production volumes, PLAMAN Global has an operational life of at least 27 years.*

*PLAMAN Global is the only supplier of Black Pearl® and plans to make it available to all major markets across the globe, including New Zealand.*